

BOCHK · HKPC "GO GLOBAL EXPRESS" Unlocking Vietnam's Business Potential: A Comprehensive Guide to Expanding into the Electronics Industry



In recent years, Vietnam has actively transformed itself and rapidly emerged as a key hub for the global electronics industry. As the world's eighth-largest electronics exporter, second-largest smartphone exporter, and fifth-largest computer component exporter, Vietnam's electronics exports surpassed US\$100 billion in 2025, demonstrating strong growth momentum and positioning the country as a top destination for electronics companies expanding into Southeast Asia.

To help SMEs effectively tap into these regional opportunities, the Hong Kong Productivity Council (HKPC), with full support from Bank of China (Hong Kong) Limited (BOCHK), is proud to present the seminar featuring Mr Sean SUN, Assistant General Manager, Corporate Banking Department, HoChiMinh City Branch, Bank of China (Hong Kong) Limited, who will be in Hong Kong to provide first-hand market intelligence and introduce financial services for companies expanding into the Vietnamese market. Mr Alvin LEE, Chairman of the Hong Kong Electronics & Technologies Association, will also share insights into current industry challenges and explore how AI can drive transformation and upgrading in the electronics sector. The event will include case studies of successful overseas expansion, offering valuable inspiration for attendees. Participants will also have the opportunity to visit the "The Cradle – Go Global Service Centre" and the "Electromagnetic Compatibility Centre" at HKPC, to gain a deeper understanding of the support services available for overseas expansion and to experience Hong Kong's most advanced electromagnetic compatibility testing facilities.



26 May 2026



16:00–18:00



**Future Theatre, 1/F,
HKPC Building, 78 Tat
Chee Avenue, Kowloon**



Cantonese & Putonghua

REGISTER NOW



ENQUIRY

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Unlocking Vietnam's Business Potential: A Comprehensive Guide to Expanding into the Electronics Industry

Time	Content
4:00PM-4:05PM	Group Photo
4:05PM-4:30PM	Financial Safeguarding for Enterprises Expanding into Vietnam Speaker: Mr Sean SUN, Assistant General Manager, Corporate Banking Department, HoChiMinh City Branch, Bank of China (Hong Kong) Limited
4:30PM-4:55PM	AI-Driven Transformation of the Electronics Industry and Going Global for Businesses Speaker: Mr Alvin LEE, Chairman, Hong Kong Electronics & Technologies Association
4:55PM-5:15PM	Overview of the HKPC Services and Success Stories of Enterprises Going Global Speaker: Representative from the Hong Kong Productivity Council
5:15PM-5:45PM	Visit the "The Cradle – Go Global Service Centre" , and “Electromagnetic Compatibility Centre” in HKPC
5:45PM-6:00PM	Interactive exchange session



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