













14th November 2025 16:00-18:00 Future Manufacturing Hall, LG1, HKPC Building, 78 Tat Chee Avenue, Kowloon

Cantonese and Putonghua Public interested in artificial intelligence or related practitioners

The "New Productive Forces – Smart Strategy for Enterprises' Upgrade and Transformation" is designed for enterprises to explore how new productive forces can drive rapid business transformation. Bank of China (Hong Kong) (BOCHK) and Hong Kong Productivity Council (HKPC) will analyze current trends and strategies for industrial upgrading, and share insights on leveraging new productive forces. The seminar will introduce HKPC's application of AI technology in various industries and showcase successful cases of applying government funding schemes for upgrading the artificial intelligence industry. Additionally, it will highlight the products and services of bank tailored for the industries to help enterprises seize business opportunities and enhance financial flexibility. Attendees will also have the opportunity to visit the "Agentic AI and Industrial Metaverse Hall" where they can see real-life examples of the AI applications discussed during the event.

Registration

Please scan the QR code or register <u>online</u> by 13rd November 2025. Successful registrants will receive a QR Code for admission via email before the event.







"New Productive Forces – Smart Strategy for Enterprises' Upgrade and Transformation" Artificial Intelligence

Time	Content
4:00 PM - 4:10 PM	Introduction to the Hong Kong Productivity Council and New Industrialization
	Speaker: Ms Sally Chan, Senior Consultant, Industry Innovation & Transformation, New Industrialisation Division, Hong Kong Productivity Council
4:10 PM - 4:40 PM	Hong Kong Productivity Council shares successful stories and R&D technologies
	"Case Sharing on Artificial Intelligence and Exchange Session"
	Speaker: Dr Ryan Yan, Senior Engineer, AI and Data Science, New Industrialisation Division, Hong Kong Productivity Council
4:40 PM - 5:00 PM	Hong Kong Productivity Council introduces government funding schemes and successful cases
	Speaker: Mr Thomas Tse, Senior Manager, Industrial Advancement and Research Division, Hong Kong Productivity Council
5:00 PM - 5:20 PM	Bank of China (Hong Kong) introduces comprehensive financial service solutions for the industry
5:20 PM - 5:30 PM	Interactive exchange session
5:30 PM - 6:00 PM	Visit the "Future Manufacturing Hall", and "Agentic AI and Industrial Metaverse Hall" in the Hong Kong Productivity Council, which showcase the leading technologies and successful cases

Register Now

