



Free seminar

Dissemination Seminar – Go Green: Connect Hong Kong Designers' Across Borders



7 May 2026 (Thu)
15:00 – 17:00

Block F, 23/F, Superluck
Industrial Centre Phase 2,
57 Sha Tsui Road,
Tsuen Wan

Cantonese

Fashion designers

With the funding from the Professional Services Advancement Support Scheme (“PASS”) of the government of Hong Kong Special Administration Region, SFAA is going to organise the Dissemination Seminar for the project titled “Go Green: Connecting Hong Kong’s Fashion Design Professionals with the United Kingdom Markets”.

Following our successful participation at Fashion at Spring Fair 2026 in the UK, this seminar aims to provide a comprehensive overview of the Pavilion, including its objectives, achievements, and upcoming opportunities for designers and industry partners. In addition, we are honoured to have industry experts and designers join us to share the latest insights on the sustainable fashion market in Hong Kong and international markets, offering valuable perspectives to support business development and long-term sustainability strategies.

Register now to secure your place and stay updated with the latest insights!

Collaborating organisations (in no particular order)



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Tentative Itinerary

Time	Programme	Speaker
15:00 – 15:05	Opening speech	Mr Stafford Lau, Founding Chairman, The SFAA Foundation
15:05 – 15:20	Overview of the project	Prof Alice Chu, Hon Education Consultant, The SFAA Foundation
15:20 – 15:40	Experience sharing: Fashion at Spring Fair	Mr Stanley Kwok, Co-founder, KnitWarm Limited
15:40 – 16:10	Fashion market opportunities in the UK	Ms Alice Tsang, Principal Economist (Global Research Team), Hong Kong Trade Development Council
16:10 – 16:40	Fashion industry development and sustainable trends	Prof Thomas Wong, President, Institute of International Sustainable Development
16:40 – 17:00	Q&A session	

Enrolment method

Please scan the QR Code on the right or register using the link below:

<https://forms.cloud.microsoft/r/7x3nQtB87d>



Disclaimer: Any opinions, findings, conclusions or recommendations expressed in this material / any event organised under this project do not reflect the views of the Government of the Hong Kong Special Administrative Region or the Vetting Committee of the Professional Services Advancement Support Scheme.

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